CALL FOR PAPERS

DEADLINE: February 29

A holistic approach to Business and Organisational viability

Keeping an organisation healthy, sustainable and growing is the strategic imperative of all entities operating in the for profit and not-for-profit sector. Without focusing on this, it cannot continue to provide value to society and the global economy. However, while this is known, “a whole business approach” does not always take centre stage when it comes to managing for organisational effectiveness, growth, and viability. Often, the most focused on aspect of organisational viability are its finances. Organisation’s leaders and its key financial stakeholders focus on saving or making money in order to make it financially viable. While this approach may be correct in some instances, it might not be the one size fits all in others.

The next issue of IOCOM Digest and Dialogue (IDD) – an e-journal of the IOCOM, therefore focuses on “A holistic approach to business and organisational viability”.

It should be noted that the viability of a business is measured by its long-term survival, and its ability to have sustainable profits over a period of time. If a business is viable, it is able to survive for many years, because it continues to make a profit year after year. The longer a company can stay profitable, the better its viability.

The IDD editorial team invites you to share your experiences, learning and research that you have undertaken in relation to business and organisational outcome management and viability. Authors may write papers from the perspective of the triple bottom line (i.e. people, profits and planet) that address multiple outcomes meant to serve long run organizational viability.

Your articles may include anything related to:

- People
- Process
- Environment
- Technology
- Structure
- Strategy
- Organisational Development
- Organisational Leadership
- Management
- Governance
- Marketing
- Entrepreneurship
- Operations
- Financial Management
- Customer relationship management
- Knowledge Management
- Organisational Performance
- Organisational Sustainability
- Organisational Change
- Organisational Diagnosis
- Organisational Climate
- Organisational Learning
- Organisational Design
- Training and Development
- Recruitment and Selection (or Staffing)

Your article(s) may relate to any sector and any context that you have or on which you are currently working. We generally require you to submit an article that is no more than 1500 - 1600 words. You may also submit shorter articles. Please remember to reference material and where applicable, provide diagrams (if you are explaining concepts). Moreover,
reference any material that you have cited, and provide additional references that the reader may consult for opportunities for further action (e.g., steps to consider when following a specific approach that your article has followed, or if they find themselves in a similar position as mentioned by your article).

The next issue Vol-02 Number 1 of the IDD is due for release in April 2016. Therefore, we would welcome your submission by **29 February 2016** as the articles need to go through an editorial review and consolidation process before it is transmitted through the various communication channels currently used.

If you are interested in contributing an article, please feel free to contact our Editorial Team: Dr Atiq ur Rehman, Asgar Bhikoo, Prof. Greg Richards and Zicky Hammud. We look forward to engaging with you and providing you with further valuable insights into the field of Outcome Management.

**Editorial Team**

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